

Assessment Task Notification

RICHMOND RIVER HIGH CAMPUS

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Task Number	4	Task Name	Individual/ Collaborative Design Project
Course	Yr 12 Visual Design	Faculty	CAPA
Teacher	Ms O'Sullivan	Head Teacher	Ms Hook
Issue date	23/7/25 Wednesday Term 3 Week 1 (A)	Due date	27/8/25 Wednesday Term 3 Week 6 (B)
Focus (Topic)	Individual/ Collaborative Design Project	Task Weighting	30%

Outcomes

DM1 explores concepts of artist/designer, kinds of designed works, interpretations of the world and audience/consumer response in their making of designed work

DM2 explores concepts of artist/designer, kinds of designed works, interpretations of the world and audience/consumer response in their making of designed works

DM3 investigates different points of view in the making of designed works

DM4 generates images and ideas as representations/simulations

DM5 develops different techniques suited to artistic and design intentions in the making of a range of works

Task Description

Designing and Making-30%

You are to submit your work in a chosen field of design- it should align with the design brief you created. If you have changed your original idea you need to document how and why you have changed your idea in your portfolio. You also need to consider how you are going to present or display your project.

You will need to create and submit a portfolio to go with your work- this will accompany your design and show your thinking to the audience.

Your **portfolio** should include the following:

- Inspiration
- Ideas (and changes to your ideas)
- Notes on anything that didn't work or needed adjusting (don't throw out or delete anything- print out and glue into your portfolio)
- Any sketches, colour swatches, fabric swatches, etc
- Reflections on your process and your final product
- Consider the frames in your portfolio (you could do this by dedicating a page to one of the frames or include how you had addressed the frame/s in your reflection)

Examples of the frames:

- **Structural** conventions used in a chosen industrial design area and, more broadly, the relationships of scale, proportion, volume and surface, and suitability of form to function
- Subjective approaches which consider metaphorical qualities, the suggestion of function, and relationships to emotional and intellectual associations
- **Cultural** traditions which predetermine the form of industrial design, historical influences, and gender and social contexts that affect design decisions
- postmodern approaches used in new design and the effect of postmodernism on how designers use
 designs of the past, questioning the need for a designer in design and the notion of originality in design

 Outstanding – The submission reflects: Outstanding exploration of visual representation that considers their target audience Outstanding technical skill in chosen field of design Outstanding development of planning and reflecting techniques in their design practice 	A 27 - 30	
High – The submission reflects: Thorough exploration of visual representation that considers their target audience High level of technical skill in chosen field of design Excellent development of planning and reflecting techniques in their design practice	B 23 - 26	
 Sound - The submission reflects: Satisfactory exploration of visual representation that considers their target audience Good technical skill in chosen field of design Satisfactory development of planning and reflecting techniques in their design practice 	C 19 - 22	
Basic – The submission reflects: Some exploration of visual representation Basic technical skill in chosen field of design Basic development of planning and/or reflecting techniques in their design practice	D 11 - 18	
 Limited – The practical submission reflects: Submission reflects a lack of engagement with the task Little or no evidence of technical skill Little or no evidence of planning or reflecting 	E 1 - 10	
Late submission – no misadventure Assessment not submitted		

MARK /30

FEEDBACK: