

Student Name:



## Assessment Task Notification

### RICHMOND RIVER HIGH CAMPUS

<b>Task Number</b>	1	<b>Task Name</b>	Publications and Information Case Study
<b>Course</b>	Yr 11 Visual Design	<b>Faculty</b>	CAPA
<b>Teacher</b>	Ms Derwin Ms Nimmo	<b>Head Teacher</b>	Ms Hook
<b>Issue date</b>	22.02.2024 Thursday week 4 (A)	<b>Due date</b>	10.04.24 Wednesday week 11 (B)
<b>Focus (Topic)</b>	Magazine Cover Design	<b>Task Weighting</b>	30%

Outcomes	
<b>DM1</b>	generates a characteristic style that is increasingly self-reflective in their design practice
<b>DM5</b>	develops different techniques suited to artistic and design intentions in the making of a range of works
<b>DM6</b>	takes into account issues of Work Health and Safety in the making of a range of works
<b>CH1</b>	generates in their critical and historical practice ways to interpret and explain design
<b>CH2</b>	distinguishes between different points of view, using the frames in their critical and historical investigations
<b>CH3</b>	distinguishes between different points of view, using the frames in their critical and historical investigations
<b>CH4</b>	explores ways in which histories, narratives and other accounts can be built to explain practices and interests in the fields of design

Designing and Making
Task Description
<input type="checkbox"/> Create an engaging magazine cover that considers a target audience using some of the Principles of Design. You will submit your VAPD as a supporting portfolio.
Your VAPD portfolio should include the following:
<input type="checkbox"/> Your target audience and what appeals to them
<input type="checkbox"/> Colour scheme design
<input type="checkbox"/> Font design
<input type="checkbox"/> The principles of design that are used in your cover design and a small explanation of how they are effective for your audience.

**Marking Guidelines- Design and Making**

<b>Rubric</b>	<b>What this looks like</b>	<b>Grade</b>
<b>Outstanding – The submission reflects:</b> <ul style="list-style-type: none"> <li>• Sophisticated exploration of the principles of design to create a magazine cover</li> <li>• Sophisticated technical skill to create a design</li> <li>• Outstanding development of planning techniques in their design practice</li> </ul>	<b>Your design may include:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Several elements from the principles of design are effectively used.</li> <li><input type="checkbox"/> There is strong use of photoshop/ layout skills- eg, blending, text and image formatting, overlay, etc.</li> <li><input type="checkbox"/> VAPD shows experimentation with many fonts, colours, images, and layouts plus some justification.</li> </ul>	<b>A</b> 18-20
<b>High – The submission reflects:</b> <ul style="list-style-type: none"> <li>• Thorough exploration of the principles of design to create a magazine cover</li> <li>• High level of technical skill to create a design</li> <li>• Excellent development of planning techniques in their design practice</li> </ul>	<b>Your design may include:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Elements from the principles of design are effectively used.</li> <li><input type="checkbox"/> There is evidence of photoshop/ layout skills- eg, blending, text and image formatting, overlay, etc.</li> <li><input type="checkbox"/> VAPD shows the planning process including experimentation with some fonts, colour schemes and different layouts.</li> </ul>	<b>B</b> 15 - 17
<b>Sound – The submission reflects:</b> <ul style="list-style-type: none"> <li>• Satisfactory exploration of the principles of design to create a magazine cover</li> <li>• Good technical skill to create a design</li> <li>• Satisfactory development of planning techniques in their design practice</li> </ul>	<b>Your design may include:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Some elements from the principles of design are effectively used.</li> <li><input type="checkbox"/> Demonstrates use of layout and/or photoshop.</li> <li><input type="checkbox"/> VAPD shows some planning process including development of font and colour scheme and layouts.</li> </ul>	<b>C</b> 12 - 14
<b>Basic – The submission reflects:</b> <ul style="list-style-type: none"> <li>• Some exploration of the principles of design to create a magazine cover</li> <li>• Basic technical skill to create a design</li> <li>• Basic development of planning techniques in their design practice</li> </ul>	<b>Your design may include:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> At least one element from the principles of design are used.</li> <li><input type="checkbox"/> Design is complete.</li> <li><input type="checkbox"/> VAPD shows basic planning processes.</li> </ul>	<b>D</b> 9 - 11
<b>Limited – The practical submission reflects:</b> <ul style="list-style-type: none"> <li>• Submission reflects a lack of engagement with the task</li> <li>• Little or no evidence of technical skill to create a design</li> <li>• Little or no evidence of planning</li> </ul>	<b>Your design may include:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Principles of design are attempted.</li> <li><input type="checkbox"/> Design may not be complete.</li> <li><input type="checkbox"/> VAPD shows little to no planning</li> </ul>	<b>E</b> 1 - 8
<b>Late submission – no misadventure</b> <b>Assessment not submitted</b>		Parental notification

Student Name:

MARK /20

FEEDBACK:

---

---

---

---

---

---

---

Teacher: \_\_\_\_\_